

ABOUT / FOUNDER STORY

Why This Work Matters

For most of my life, I've worked with images.

In my professional career, I spent more than 25 years analyzing imagery for the U.S. national intelligence community — learning how to read photographs for detail, context, patterns, and meaning. Not just what appears in a picture, but what it tells you about people, places, and moments.

At the same time, like many families, I watched my own family history slowly pile up.

Boxes of photos. Old albums. Letters and certificates. Stories that only a few people still remembered.

Important things — with no clear system to ensure the story would live on.

Where It Came Together

When faced with the challenge of interpreting my own family history, those two worlds connected.

I realized that the same skills I used professionally — careful analysis, organization, documentation, and context-building — were exactly what families need to preserve their own history.

In intelligence work, raw information has little value until it is structured, analyzed, and connected. The same is true for family archives. My goal is not simply to digitize material, but to transform it into a clear, durable system — one that helps families understand their own history and navigate it with confidence.

Not just to scan it.

To understand it.

To make it usable.

To make sure it survives.

My Approach

This work is always personal.

Every project begins with listening:

- What matters to you?
- What worries you?
- What do you want your children and grandchildren to know?

From there, I design an archive that fits your family — not a generic template.

My goal is simple:

When someone opens your archive years from now, it should make sense.

They should know who is in the photo or document.

When and where it originated.

Why it matters.

What Makes This Different

Many services focus on speed and volume.

I focus on meaning and longevity.

Every project combines:

- Professional-grade digitization
- Thoughtful organization
- Embedded context
- Clear documentation

So, your family isn't just handed a hard drive — you're given a working system.

Why I Do This

Like many people, I've seen what happens when stories disappear.

Names are forgotten.

Connections are lost.

Photos become mysteries.

I believe families deserve better than that.

Your history matters.

Your stories matter.

They deserve care, structure, and respect.

It's an honor to help preserve them.

How Keyhole Works

At Keyhole Bespoke Archival, we combine modern archival tools with disciplined analytical methods developed in intelligence work.

The result is more than a collection of files — it is a structured archive that can be searched, understood, and maintained over time.

Working Together

I work with a limited number of families at a time, so every project receives personal attention. I don't outsource or ship your treasured memories and conduct all work locally.

If you're ready to protect what you have, make sense of it, and pass it on with confidence, I'd be glad to talk with you.